

# Ahmad Bukhari

Data Analyst

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## PROFILES

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[bukhari-work](#)

## SUMMARY

Data analyst with hands-on experience in data cleaning, segmentation (RFM, K-Means), funnel analysis, and Tableau dashboarding. Strong at translating business questions into analysis plans, communicating insights clearly, and recommending actionable next steps.

## EXPERIENCE

RevoU x Telkom Indonesia (RevoU NEXT)

Remote, Indonesia

Data Analyst Associate

May 2024 - August 2024

- Processed and cleaned 100,000+ data points to improve data quality and analysis readiness.
- Segmented 10,000+ customers using RFM and K-Means clustering to identify high-value and at-risk cohorts.
- Conducted funnel analysis and uncovered >25% drop-off at a critical stage; summarized likely causes and prioritized actions.
- Built interactive Tableau dashboards for KPI monitoring, reducing manual reporting and enabling faster decisions.

## PROJECTS

Begin Again Custom POS System

January 2026 - Present

Internal Tooling (SvelteKit + Supabase)

- Designed and implemented a kiosk-style internal Point of Sale application to streamline order entry.
- Developed a PostgreSQL-backed transaction ledger with immutable audit triggers and materialized views for accurate COGS tracking.
- Successfully migrated database infrastructure from local instances to Supabase cloud hosting.

Optimising Promotional Strategies to Drive Sales Performance

July 2024 - August 2024

RevoU Project Case study

- Evaluated promotional effectiveness using an A/B testing approach.
- Recommended targeted promotions based on regional + product analysis; achieved ~10% total sales lift (case outcome).

## EDUCATION

RevoU

Excellent (Certified)

Full-stack Data Analytics

May 2024 - August 2024

Universitas Gadjah Mada

Bachelor of Engineering • GPA: 3.56 / 4.00

Nuclear Engineering

August 2018 - March 2023

## SKILLS

★ Analytics

EDA, Data cleaning & QA, Customer segmentation (RFM), Clustering (K-Means), Funnel analysis, A/B test analysis, KPI design, Dashboarding, Insight storytelling

## ☆ Tools

Spreadsheet/Excel, MySQL, GCP Console, PostgreSQL, Supabase, Python, Jupyter Notebook, Marimo, Tableau